



# Let the trade begins

THE FULL RANGE OF IT SERVICES FOR BROKERS

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# WHAT IS BLUE RITS

Blue Rits is a fully integrated system intended to manage all operations of a brokerage firm.

It is a complete solution for both back- and front-end demands through:

- Order Management
- FIX Client
- Accounting Module
- Online Trading Module
- Reporting Module

Blue RiTS system is built using the latest technologies allowing efficient handling of large amounts of data. Moreover, it incorporates quick implementations based on a multi-tier architectural model through an independent database. Hence, it provides flexibility to the organization to choose the

database it wishes to implement.

Blue RiTS is designed to be fully hosted to act as a cloud solution and can be given to brokerage firms in the form of SaaS (Software as a service).

# ABOUT BLUE RITS



## Connectivity

EGX - MCDR - Internet bandwidth



## Hardware

DB server - Middle tier servers - Fixed server - Hosting



## Power

Multiple sources - UPS - Generator



## Support & Maintenance

Technical support - Application support



## Security

Application firewall - Web application firewall - NOC & monitoring system



## Applications

Back office system - Order management system - FIX system - Front office system



# WHY BLUE RITS



HIGH  
SECURITY



COST  
EFFECTIVE



HIGH  
AVAILABILITY



HIGH  
PERFORMANCE

# BLUE RITS COMPONENTS

## **Back Office System - Setup Module**

Manifests the design flexibility of the system where the brokerage firm can define all the products, transaction types, currencies and branches according to their needs.

## **Finance Module**

Covers all the brokerage financial operations, starting from opening accounts for clients to preparing financial statements. It is designed to handle multi currencies, branches, financial statements, cost and project centers and financial adequacy.

## **Order Management System (OMS)**

The system is designed to allow an efficient workflow in the ordering process.

## **Archiving Module**

The Archiving Module in Blue RiTS is integrated with the clients' module; where the brokerage firm can scan and save any document related to the clients, including ID, passport and photographs. All documents are organized and can be retrieved and printed.

# BLUE RITS COMPONENTS

## **Custodian Electronic Booking Module:**

Manual booking for a client's balance can be done per security and per custodian.

### **It has two main features:**

- I. Automatic booking: For the clients is one feature of this module, it is a scheduled task that automatically runs on daily basis and books all the clients' balances that have been unblocked and all the clients' balances that are due today.
- II. Manual unblocking: For any client or any security.

## **Fix Application**

The FIX Gateway is an interface between the Back and Front Office and MCSD and EGX trading system.

1. Run in High Availability providing zero down-time.
2. Interface with MCSD and EGX doing blocking, validation, order entry, amendment, and cancellation.
3. Instant update order status in back office

THE EGID FIX GATEWAY FEATURES

# BLUE RITS COMPONENTS

## Online Trading:

EGID's online trading module is easy to use, providing the end-user with a full-fledged platform that enables him to:

1. Follow the market prices real-time
2. Buy/Sell features
3. Follow-up on orders (Update/Cancel)
4. Monitor client portfolio
5. Monitor account transactions

## Stock Prices Watch List:

- Order Ticket
- Validation and Acceptance of Order
- Order Cancellation / Modification . Commission Calculation
- Order Monitoring . Table of Transactions
- Order Division Initial Public Offering — IPO Prorata orders

## Compatibility with FRA Regulation (Article 1005)

- Description Compliant ✓
- Connectivity ✓
- Physical Security ✓
- Network Security ✓
- Data Security ✓
- Online Trading Security ✓
- Server Redundancy ✓
- Power Redundancy ✓





# BLUE RITS COMPONENTS

## Mobile Application:

- Supports real-time market data, along with historical charts and indices that gives the trader full visibility for the market stocks behavior
- Supports Buy/Sell orders with validations on purchase power and stock portfolio



# BLUE RiTS GENERAL FEATURES



- Flexible commissions definitions.
- Multi-Market, Multi-Lingual, Multi-Currency.
- Flexible handling for All types of clients.
- Smart and efficient order management system.
- Efficient workflow.
- support several branches of a broker.
- Advanced Search screens for clients and orders.
- Advanced permissions control (Security).
- Database independent.
- Infinite levels in chart of accounts
- Full Margin Trading Module.
- Full Online Trading Module.
- Available as a Mobile Application.



*Thank you*